



WORLD GEMOLOGICAL INSTITUTE™

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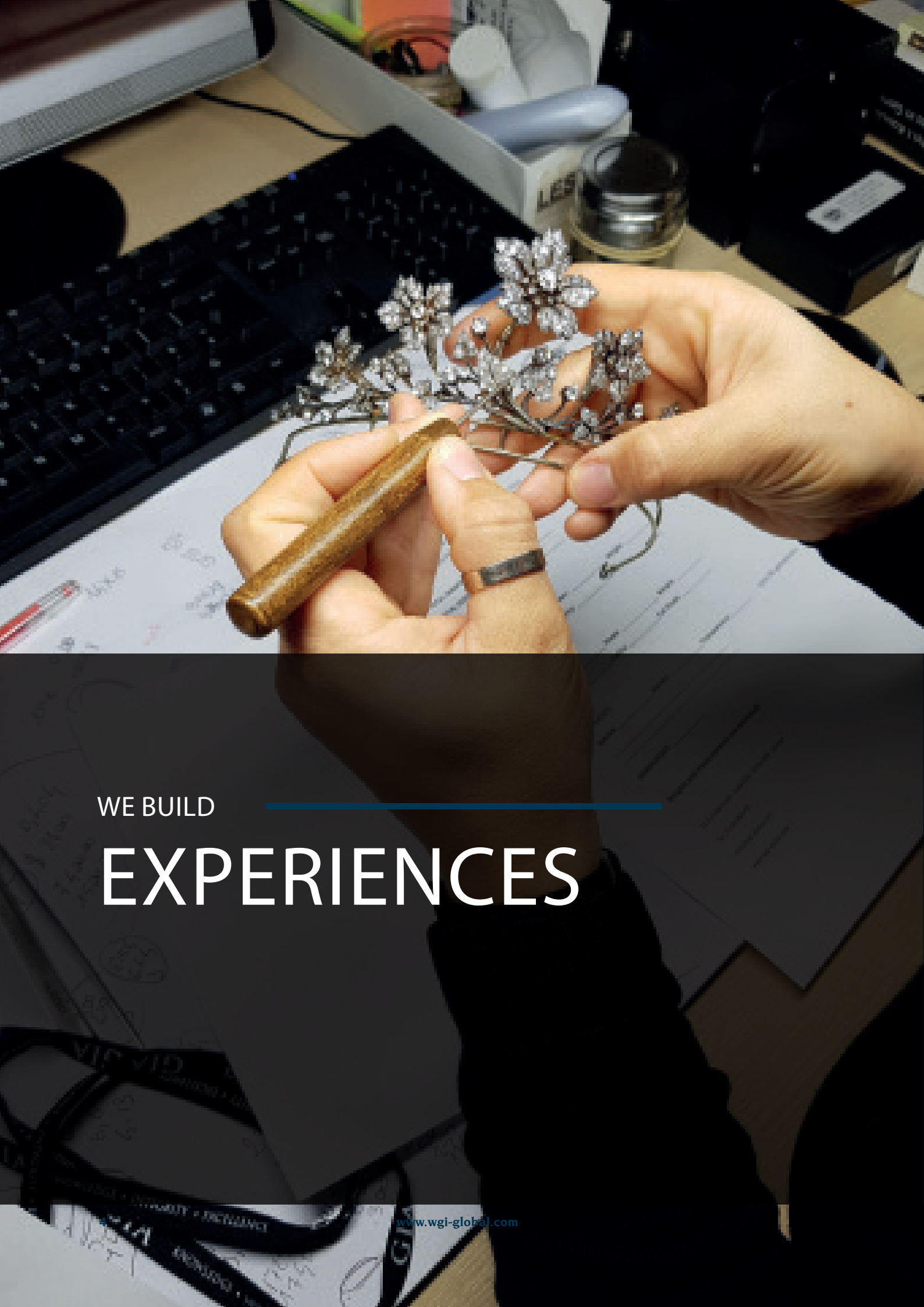
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WE BUILD

EXPERIENCES

1 | OUR GOAL

Our goal at WGI is to accurately identify and evaluate diamonds and gemstones and distinguish if they have been treated prior to your purchase.

When you consider the high cost of gemstones and jewellery, it makes good sense to have them evaluated by a professional, unbiased and reputable company. We have saved our customers agonizing regret and thousands of dollars over the past 30 years with our detailed evaluations and assessments. We take a great care with customer's precious items and details with the high standard of integrity.

Over the past 30 years the expert Gemologist at World Gemological Institute (WGI) have built a solid standing reputation as one of the leaders in the Industry. Our appraisals and lab reports are recognized worldwide by insurance companies, retailers, private jewellers and wholesalers. We offer a number of different appraisals and comprehensive laboratory services to suit our customers' needs.

The WGI Gemologists are graduated from the Gemological Institute of America (GIA) and have many years of industry experience. Our staff are required to continually improve upon their education and training by regularly attending seminars, lectures, and advanced gemological studies, including the coveted and highly regarded, Fellowship (FGA) through the Gemological Association of Great Britain (Gem-A).



2

RELIABILITY, EXPERIENCE AND PASSION

IT'S WHAT WE ARE HERE FOR

WGI Laboratory is highly reputable in the diamond industry as well as jewellery manufacturers and retailers. We follow a conservative approach in our gradings providing reliable consistency in results to all our customer.

Our professional integrity gained us a worldwide trust. We find affordable solutions to meet our client's needs and to secure their confidence with WGI laboratory.



WE MAKE THINGS SIMPLE



NEVER COMPROMISE
ON QUALITY

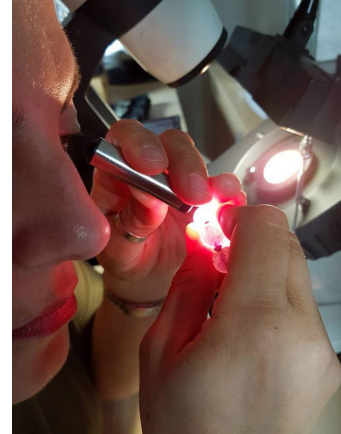
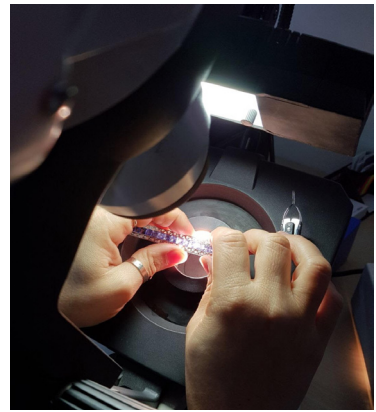


DEADLINE IS ESSENTIAL



CUSTOMER SERVICE





The standards of testing and the equipment utilised are in line with the Industry's latest techniques and technological advancements.

THE WGI CLASSIFIES,
EVALUATES AND GRADES
FOLLOWING A SPECIFIC
PROTOCOL CONSISTING OF

1. RECORDING
2. CLASSIFYING
3. WEIGHT AND MEASUREMENT
4. CUT GRADING
5. COLOUR GRADING
6. CLARITY GRADING
7. GEMSTONE ORIGIN IDENTIFICATION
8. LASER INSCRIPTION
9. SECURITY SEALING

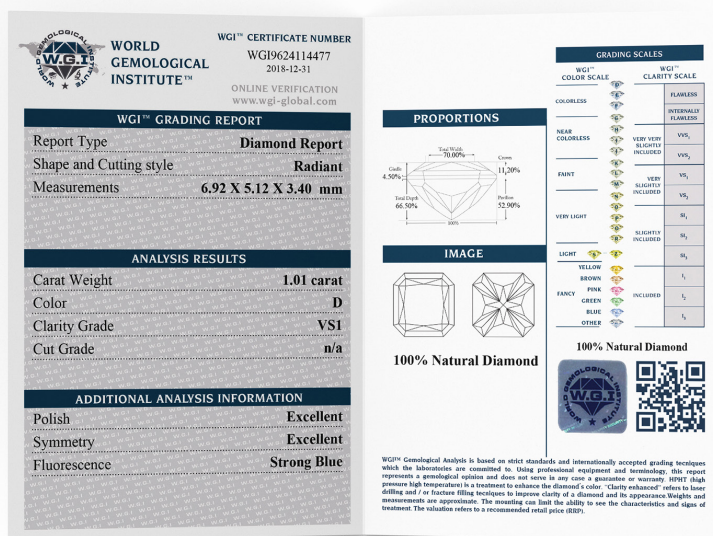


3

REPORT AND SERVICES



I SHORT PRESENTATION OF OUR SERVICES



DIAMOND GRADING REPORT

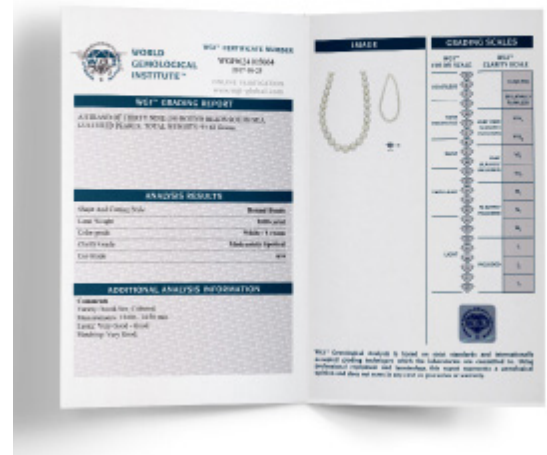


JEWELLERY GRADING REPORT



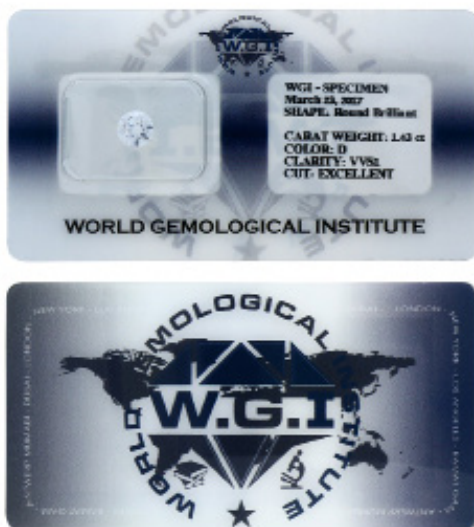
GEMSTONE IDENTIFICATION REPORT

PEARL GRADING REPORT



SECURITY SEAL

A security seal is a tamper-proof container in which your diamond is sealed for security with a summary of the diamond report. The security seal is available upon request. Key points which influence the value of pearls.



LASER INSCRIPTION

Laser inscriptions are microscopic and cannot be seen to the naked eye. Typically, the lab report number is inscribed on the girdle of the stone for identification purposes, however a personal message can also be inscribed on the girdle upon request.





Capturing the beauty of your investment can be difficult with a regular camera. WGI has a team of professional photographers trained specifically in Jewellery and gemstone photography using advanced equipment. If you need a professional image of your investment for insurance or keepsake purposes, please ask to speak to our professional staff.

CATALOGUE PICTURES AND VIDEOS



CATALOGUE DESIGN





5 | WGI ACADEMY

After establishing headquarters in London, we realised there was a gap in the market and a large demand for professional gemological training.

We have structured a professional and intensive

training course which offers you a unique opportunity to learn basic gemological notions, be prepared with the professional skills to identify diamonds, main gemstones and distinguish between natural, synthetic and imitations. We aim to deliver

WHAT WILL YOU LEARN?

I

Diamonds

- An intensive introduction to diamonds
- Learn about the 4c's
- Learn the price of diamonds
- Recognise the difference between simulants, synthetic and treatments compared to a pure diamond.



II

Gemstones

- An intensive introduction to gemstones
- The different colours of gemstones
- The three main Gemstones (Ruby, Sapphire, Emerald)
- Recognise if a gemstone has been treated or is synthetic
- Clarity and cuts of gemstones



III

The different types of Jewellery and Metals

V

Sales techniques and how to build relationships with your customers

- Buying process
- Closing deals
- Use NLP Techniques



IV

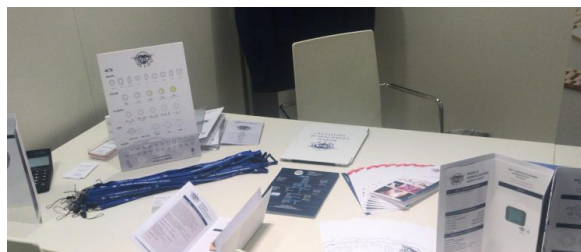
Online sales and keeping your customers engaged





6 | EVENTS

INTERNATIONAL JEWELLERY SHOWS



GIA JEWELLERY CAREER FAIR 2018



7 | STAFF



NOAM LENZINI
FOUNDER/ CEO



GIOVANNI MANZELLA
MANAGING DIRECTOR



CHAIM GALANDAUER
SALES EXECUTIVE



LESTIE LEE (G.G GIA)
GEMOLOGIST



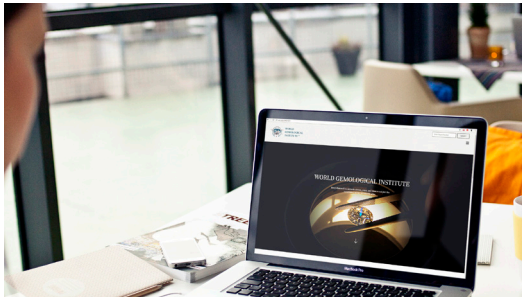
**GYUNEL TAYLOR, F. G. A.
BA(HONS)**
GEMOLOGIST



JOANA PASTOR
GRAPHIC DESIGNER /
PHOTOGRAPHER

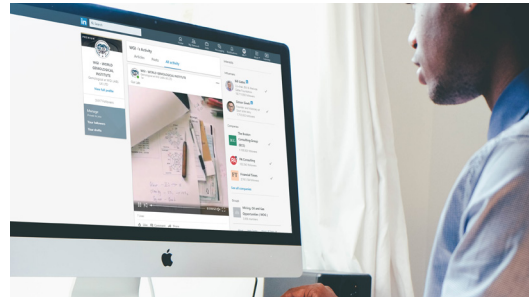
WEBSITE AND SOCIAL MEDIA

WEBSITE



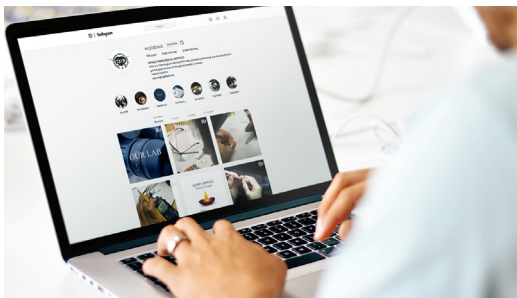
www.wgi-gobal.com

LINKEDIN



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INSTAGRAM



www.instagram.com/wgilabsuk/?hl=en

TWITTER



<https://twitter.com/LabsWgi>

FACEBOOK



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OUR LAB







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